Parin Mody

1. What are three conclusions we can make about the Kickstarter campaigns given the provided data
   1. Theatre, music and film/video were the top 3 successful categories.
   2. Plays (which is the subcategory of the most successful category – theatre) was the most successful subcategory by a significant number.
   3. Percent funded and state of outcome seem to have a positive correlation. (the higher the percent funded yielded a successful campaign; the lower the percent funded yielded a canceled/failed campaign).
2. What are some limitations of this dataset?
   1. Measurement bias
   2. Lack of certain data
   3. Time given before declaring whether the campaign was successful/failed/canceled
3. What are some other possible tables/graphs that we could create?
   1. Clustered Column Chart
   2. Four Pie Charts (canceled, failed, live, successful)
   3. Line graph measuring percent funded vs. outcome of state.